

Site Usage

496,479 Visits

62.63% Bounce Rate

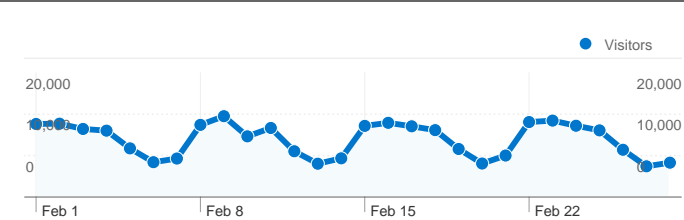
1,004,206 Pageviews

00:02:17 Avg. Time on Site

2.02 Pages/Visit

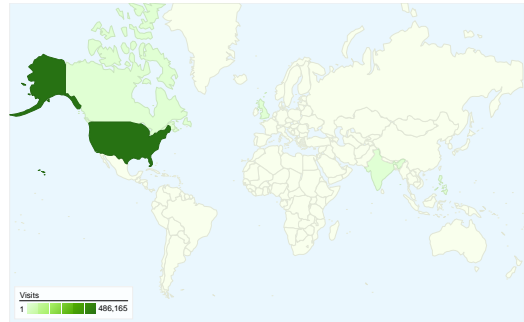
21.12% % New Visits

Visitors Overview

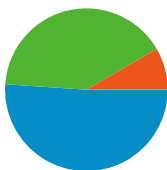


Visitors
132,274

Map Overlay



Traffic Sources Overview



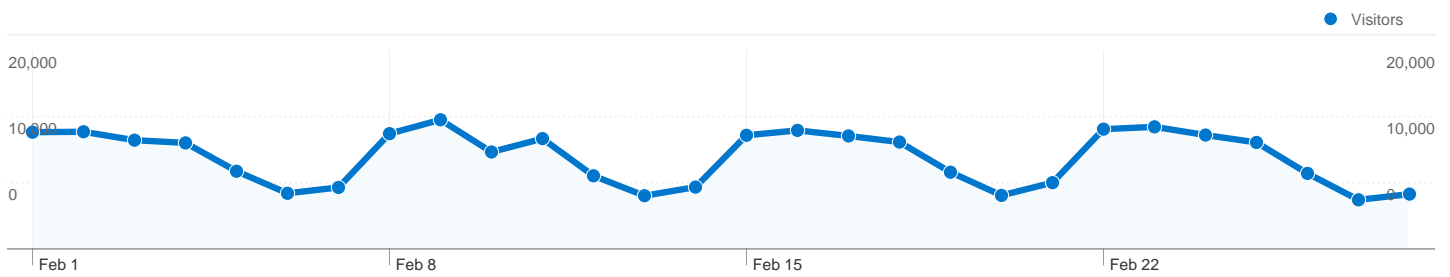
- **Direct Traffic**
253,584.00 (51.08%)
- **Search Engines**
201,416.00 (40.57%)
- **Referring Sites**
41,471.00 (8.35%)
- **Other**
8 (> 0.00%)

Content Overview

Pages	Pageviews	% Pageviews
/	453,616	45.17%
/current_students.htm	112,026	11.16%
/its/services/labs/hours.htm	74,113	7.38%
/library/	28,506	2.84%
/faculty_staff.htm	13,888	1.38%

Custom Title November 24, 2009 14 | Flint

Language	Entrances	% visits
en-us	19,931	98.94%
en	97	0.48%
ko	67	0.33%
zh-cn	32	0.16%
en-gb	8	0.04%



132,274 people visited this site

496,479 Visits

132,274 Absolute Unique Visitors

1,004,206 Pageviews

2.02 Average Pageviews

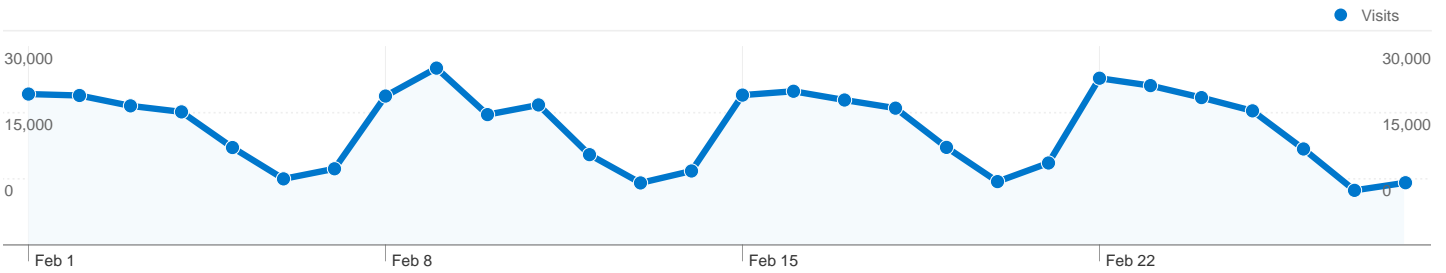
00:02:17 Time on Site

62.63% Bounce Rate

21.12% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	322,795	65.02%	Cable	204,306	41.15%
Firefox	117,240	23.61%	T1	177,520	35.76%
Safari	37,552	7.56%	Unknown	54,206	10.92%
Chrome	16,175	3.26%	DSL	54,154	10.91%
Mozilla	689	0.14%	Dialup	4,799	0.97%

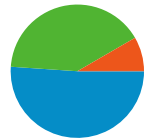


All traffic sources sent a total of 496,479 visits

51.08% Direct Traffic

8.35% Referring Sites

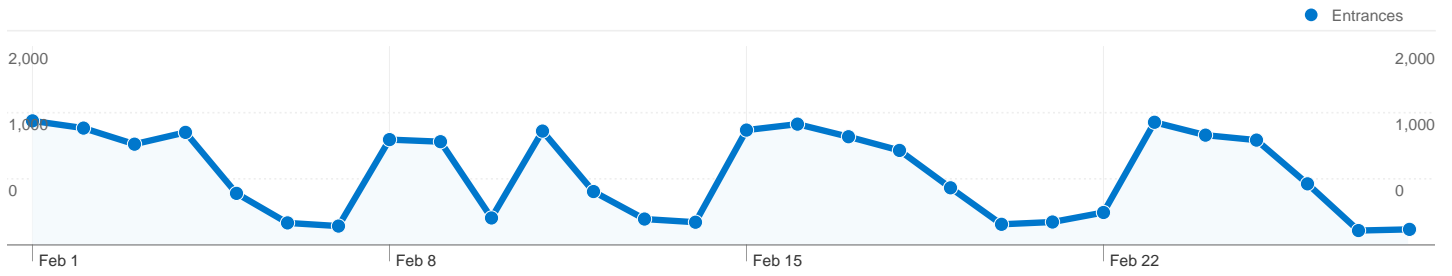
40.57% Search Engines



- **Direct Traffic**
253,584.00 (51.08%)
- **Search Engines**
201,416.00 (40.57%)
- **Referring Sites**
41,471.00 (8.35%)
- **Other**
8 (> 0.00%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	253,584	51.08%	u of m flint	9,388	4.66%
google (organic)	94,157	18.96%	umflint.edu	8,861	4.40%
search (organic)	83,100	16.74%	university of michigan flint	8,323	4.13%
yahoo (organic)	11,662	2.35%	www.umflint.edu	5,477	2.72%
bing (organic)	10,307	2.08%	umflint	5,178	2.57%



This custom dimension resulted in 20,144 Entrances via 8 languages

New tab

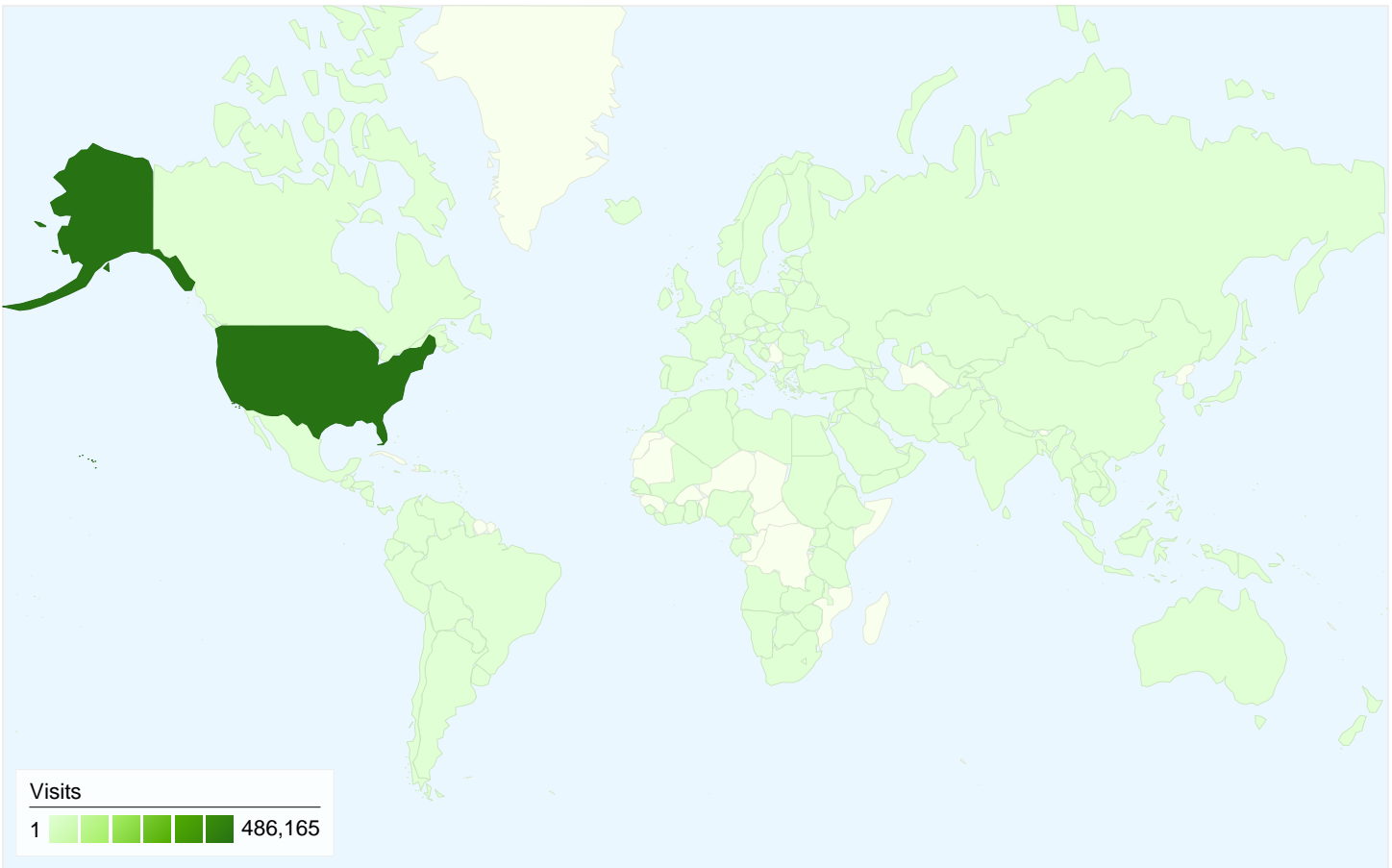
Entrances

20,144

% of Site Total:
4.06%

Language	Entrances
en-us	19,931
en	97
ko	67
zh-cn	32
en-gb	8
zh-tw	7
fr	1
hy-am	1

1 - 8 of 8

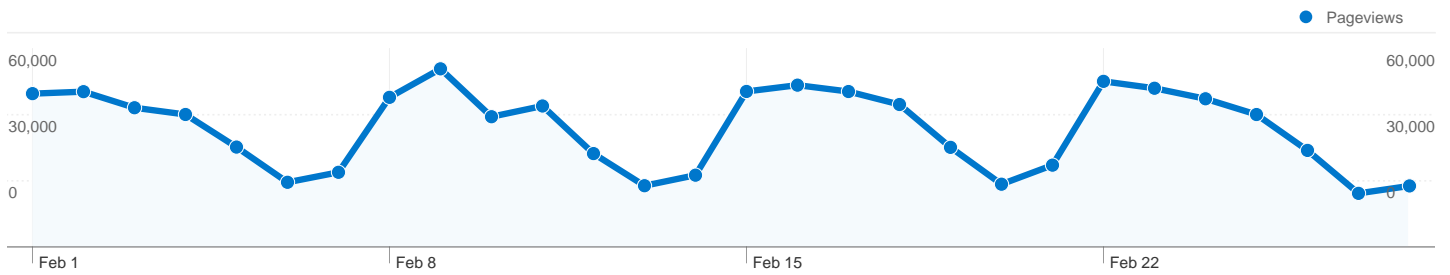


496,479 visits came from 166 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 496,479 % of Site Total: 100.00%	Pages/Visit 2.02 Site Avg: 2.02 (0.00%)	Avg. Time on Site 00:02:17 Site Avg: 00:02:17 (0.00%)	% New Visits 21.10% Site Avg: 21.12% (-0.11%)	Bounce Rate 62.63% Site Avg: 62.63% (0.00%)	
United States	486,165	2.01	00:02:17	20.12%	62.65%
Canada	1,587	2.32	00:01:47	50.16%	68.18%
India	1,149	3.05	00:03:39	67.54%	51.96%
Philippines	523	1.37	00:00:45	93.50%	85.85%
United Kingdom	498	1.88	00:01:00	86.35%	74.30%
China	375	3.29	00:03:17	56.00%	49.60%
Algeria	334	2.92	00:04:32	52.10%	29.34%
Egypt	286	2.78	00:04:10	51.40%	45.80%
Malaysia	249	1.35	00:00:47	92.77%	81.12%

Germany	218	2.21	00:01:33	70.18%	68.35%
					1 - 10 of 166



Pages on this site were viewed a total of 1,004,206 times

1,004,206 Pageviews

784,406 Unique Views

62.63% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	453,616	45.17%
/current_students.htm	112,026	11.16%
/its/services/labs/hours.htm	74,113	7.38%
/library/	28,506	2.84%
/faculty_staff.htm	13,888	1.38%