

Site Usage

517,890 Visits

60.34% Bounce Rate

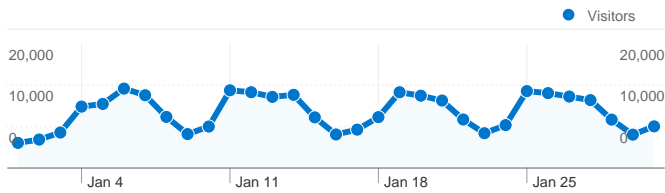
1,108,552 Pageviews

00:02:23 Avg. Time on Site

2.14 Pages/Visit

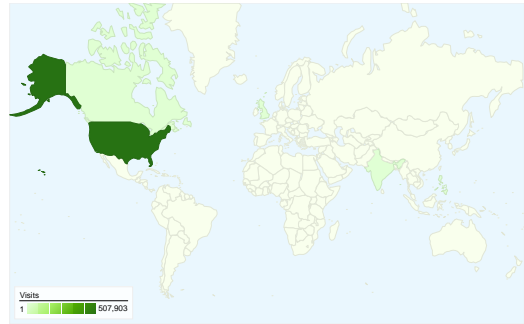
22.03% % New Visits

Visitors Overview

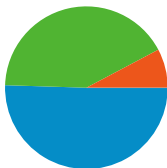


Visitors
140,590

Map Overlay



Traffic Sources Overview



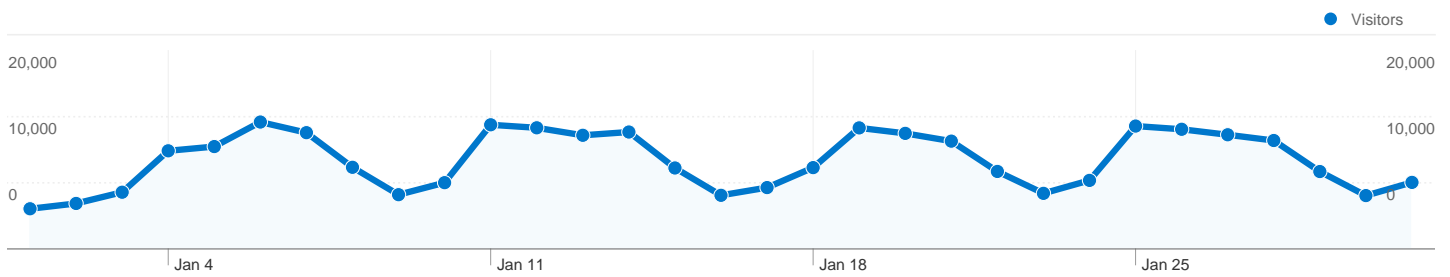
- **Direct Traffic**
261,511.00 (50.50%)
- **Search Engines**
216,287.00 (41.76%)
- **Referring Sites**
40,076.00 (7.74%)
- **Other**
16 (> 0.00%)

Content Overview

Pages	Pageviews	% Pageviews
/	481,143	43.40%
/current_students.htm	133,798	12.07%
/its/services/labs/hours.htm	75,145	6.78%
/library/	23,737	2.14%
/faculty_staff.htm	16,092	1.45%

Custom Title November 24, 2009 14 | Flint

Language	Entrances	% visits
en-us	21,406	99.05%
en	105	0.49%
ko	48	0.22%
zh-cn	27	0.12%
zh-tw	17	0.08%



140,590 people visited this site

517,890 Visits

140,590 Absolute Unique Visitors

1,108,552 Pageviews

2.14 Average Pageviews

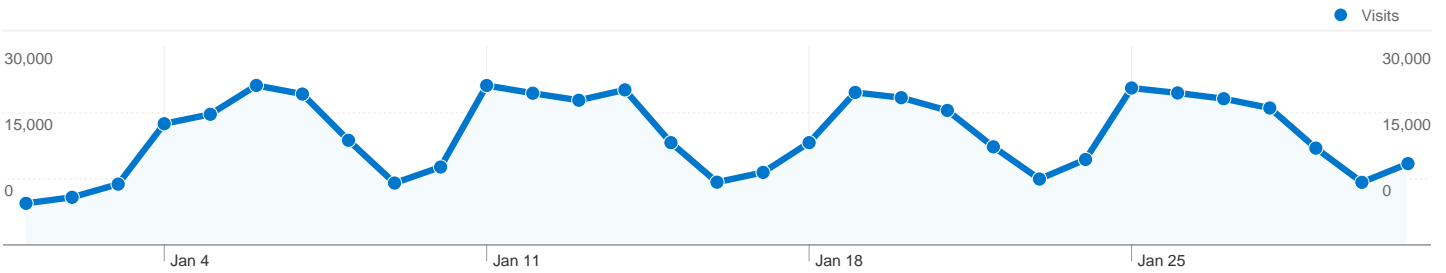
00:02:23 Time on Site

60.34% Bounce Rate

22.03% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	345,046	66.63%	Cable	218,187	42.13%
Firefox	116,041	22.41%	T1	177,552	34.28%
Safari	39,224	7.57%	DSL	58,080	11.21%
Chrome	14,965	2.89%	Unknown	54,942	10.61%
Mozilla	723	0.14%	Dialup	7,399	1.43%

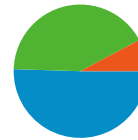


All traffic sources sent a total of 517,890 visits

50.50% Direct Traffic

7.74% Referring Sites

41.76% Search Engines



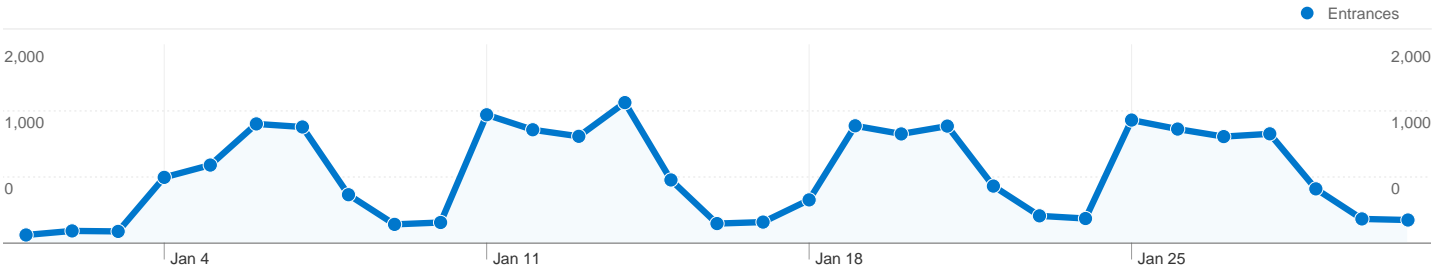
- **Direct Traffic**
261,511.00 (50.50%)
- **Search Engines**
216,287.00 (41.76%)
- **Referring Sites**
40,076.00 (7.74%)
- **Other**
16 (> 0.00%)

Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	261,511	50.50%
search (organic)	107,711	20.80%
google (organic)	83,096	16.05%
yahoo (organic)	12,336	2.38%
bing (organic)	10,913	2.11%

Keywords	Visits	% visits
u of m flint	10,792	4.99%
university of michigan flint	8,981	4.15%
umflint.edu	8,634	3.99%
umflint	5,733	2.65%
www.umflint.edu	5,052	2.34%

This report is based on sampled data.



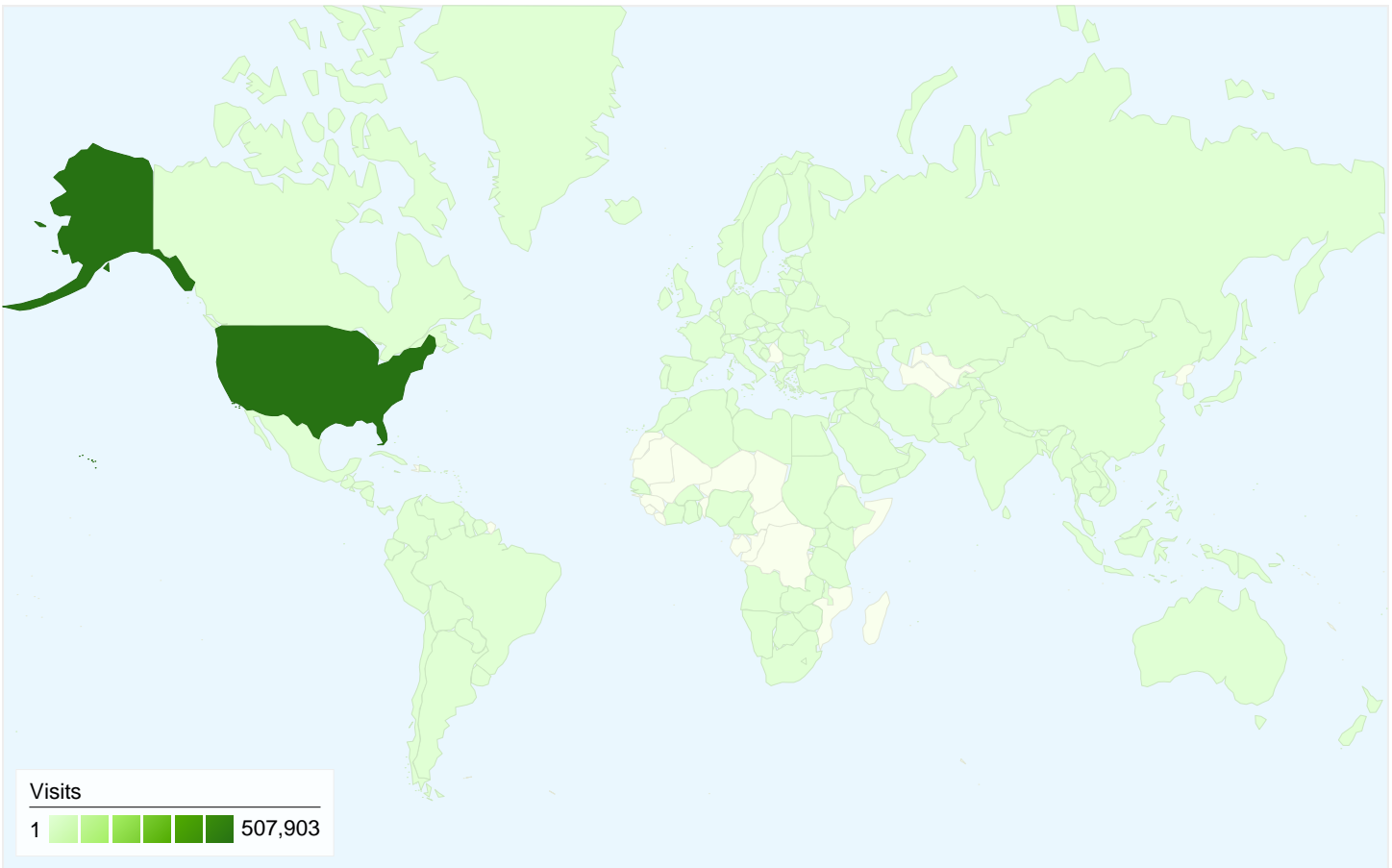
This custom dimension resulted in 21,612 Entrances via 8 languages

New tab

Entrances
21,612
 % of Site Total:
 4.17%

Language	Entrances
en-us	21,406
en	105
ko	48
zh-cn	27
zh-tw	17
fr	3
en-gb	2
hy-am	1

1 - 8 of 8

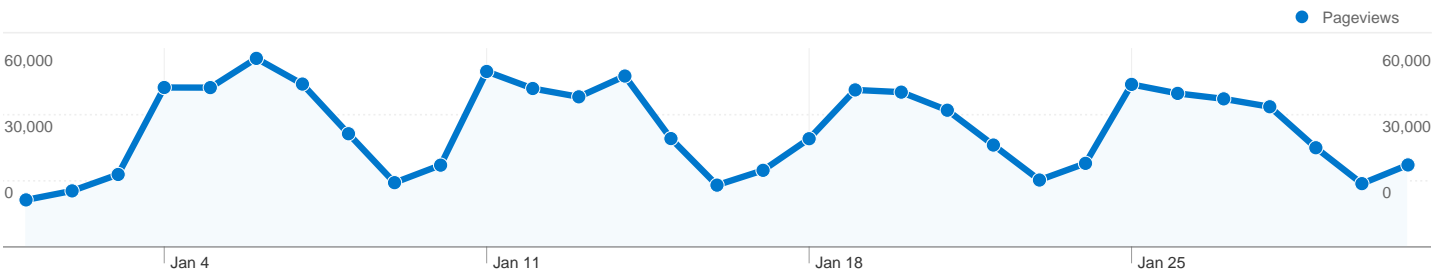


517,890 visits came from 168 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	507,903	2.13	00:02:23	21.12%	60.31%
Canada	1,797	2.27	00:01:50	48.91%	64.61%
India	1,015	3.09	00:02:32	70.34%	55.57%
United Kingdom	545	1.96	00:00:53	92.48%	78.90%
Philippines	539	1.53	00:01:21	95.36%	81.63%
China	431	3.74	00:04:33	52.20%	46.17%
Algeria	298	2.97	00:05:04	47.99%	25.17%
South Korea	271	4.44	00:03:55	71.22%	45.76%
Saudi Arabia	228	2.65	00:02:49	50.88%	58.33%

Malaysia	221	2.09	00:01:46	91.86%	81.45%
					1 - 10 of 168



Pages on this site were viewed a total of 1,108,552 times

1,108,552 Pageviews

856,824 Unique Views

60.34% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	481,143	43.40%
/current_students.htm	133,798	12.07%
/its/services/labs/hours.htm	75,145	6.78%
/library/	23,737	2.14%
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