

# “Securing Our Future: Protecting the Health of Genesee County Children”



**9th Annual Genesee County Health Department  
Public Health Conference**  
Tuesday, May 5th, 2015  
9:00am-4:00pm

**Flint Institute of Arts**  
1120 East Kearsley St, Flint, Michigan, 48503

**Genesee County Health Department**  
*“Better Life Through Better Health”*



[www.gchd.us](http://www.gchd.us)



**Public Health**  
Prevent. Promote. Protect.





# Agenda

9:00-9:30 am	Registration and Continental Breakfast	<i>(Isabel Room)</i>
9:30-9:45 am	Conference Introduction	<b>Mark Valacak, MPH</b> , Health Officer, Genesee County Health Department (GCHD) <i>(FIA Theater)</i>
9:45-10:45 am	Opening Speaker Adverse Childhood Experience Study	<b>Carol Redding, M.A</b> Adverse Childhood Experience (ACE) Study Sparrow Consulting LLC
10:45-11:45 pm	Perry Study	<b>Larry Schweinhart Ph.D</b> President Emeritus HighScope Educational Research Foundation
11:45-12:30pm	Lunch	<i>Presentation of the Bronze Bowtie Award</i>
12:30-1:30 pm	Keynote Speaker ACA Impact of Children's Health	<b>Daniel Dawes, J.D.</b> Executive Director, Health Policy & External Affairs Morehouse School of Medicine
1:35-2:30 pm	Workshop Session 1	<p><b>A) Tamara Brickey, MS, CHES</b> GCHD Public Health Director</p> <p><b>Amy Krug</b> President, Executive Director Priority Children</p> <p><b>Marcia Franks</b> Interim Executive Directory Robert E. Weiss Advocacy Center for Children &amp; Youth</p> <p><b>Mona Hanna-Attisha, MD, MPH</b> Hurley Medical Center "Children's Health Round Table"</p> <p><b>B) Betti Wiggins</b> -Executive Director Detroit Public Schools, Office of School Nutrition "Improving School Lunch Environments"</p> <p><b>C) Linda Meeder, RN, MS, FNP, NCSN</b> State School Nurse Consultant Michigan Department of Community Health "Health Issues in Schools"</p>
2:30-2:45 pm	Break and Networking	Snack <i>(Isabel Room)</i>
2:45-3:35 pm	Workshop Session 2	<p><b>A) Annette Sobocinski</b>—Child Care Network "Trauma Informed Care"</p> <p><b>B) Valorie Snyder, MA, CHES</b> Network Manager Alliance for a Healthier Generation "Healthy Schools-Obesity Prevention"</p> <p><b>C) Kevin Czubachoski, RN, B.S</b> Immunization Field Representative Michigan Department of Community Health "Childhood Immunizations Rates"</p>
3:40-3:50 pm	Healthy Sanitation Awards	<i>(FIA Theater)</i>
3:50-4:00 pm	Closing Remarks	<b>Mark Valacak, MPH</b> , Health Officer, GCHD



# Speakers

## *AFTERNOON KEYNOTE*

### **Daniel Dawes, J.D.**

Daniel E. Dawes, Esq. is a healthcare attorney and the Executive Director of Government Relations, Health Policy and External Affairs at Morehouse School of Medicine in Atlanta, Georgia. In addition to his executive role, Daniel is a lecturer of health law and policy at the Satcher Health Leadership Institute and senior advisor of health policy for the Trans-disciplinary Collaborative Center on Health Disparities Research.

Daniel holds a Juris Doctor degree from the University of Nebraska - College of Law and a Bachelor of Science in business administration and psychology.

### **Carol Redding, M.A**

Ms. Redding was a Fellow with the Centers for Disease Control and Prevention, where she created a very successful marketing campaign for the Adverse Childhood Experiences (ACE) Study. Demand for information remained so high that she created Sparrow Consulting to continue her work disseminating ACE Study findings. A survivor of extensive child abuse, Ms. Redding combines her personal experiences, spontaneous lighthearted humor, and scientific research to illustrate the findings of the ACE Study, and motivate people and communities to benefit from this scientific research.

### **Larry Schweinhart, Ph.D.**

Larry Schweinhart is an early childhood program researcher and speaker throughout the United States and in other countries. He has conducted research at the HighScope Educational Research Foundation in Ypsilanti, Michigan, since 1975, served as its president from 2003 to 2013, and is now its President Emeritus. He has directed the HighScope Perry Preschool Study through, the Michigan School Readiness Program Evaluation, HighScope's Head Start Quality Research Center, and the development and validation of the Child Observation Record.

Dr. Schweinhart received his Ph.D. in Education from Indiana University in 1975.

### **Valorie Snyder, MA, CHES**

Valorie Snyder works with the Alliance for a Healthier Generation, a national non-profit organization that reaches millions of children around the country with their mission to reduce the prevalence of childhood obesity and to empower kids nationwide to make healthy lifestyle choices. In her role as the Healthy Schools Program Manager in Michigan, Valorie has worked with select school in Michigan to create healthier learning environments for students and empower kids to develop lifelong, healthy habits. More recently, Valorie's role has expanded to work with Healthy Out-of-School Time initiatives. During this pilot phase, she is providing training to out-of-school time providers on the improvement process, tools and resources offered through the Alliance to increase children's access to healthier foods and physical activity.



# Speakers (continued)

## **Linda Meeder, RN, MS, FNP, NCSN, Michigan's State School Nurse Consultant.**

Linda has almost 20 years of school nursing experience working with K-12 students and is a National Certified School Nurse and holds a Michigan Professional School Nurse Certification. Her expertise includes school nursing program development, management of school district health promotion programs and Coordinated School Health Program initiatives. Linda chairs the Michigan State School Nurse Taskforce Initiative, acts as School Wellness Program Consultant for a state funded school nursing and social work program in eight sites throughout the state. She is an advocate for school nurses and wants to improve Michigan's ranking of last in the nation in ratio of school nurses to student population.

## **Betti Wiggins**

Betti Wiggins started her career in hospitals and health care. She was one of the first African-Americans recruited to management in the Marriott Corporation's Division of School Services in 1989. Currently, she is the Executive Director of the Office of School Nutrition (OSN) for Detroit Public Schools (DPS). She is responsible for school-based meal operations in 143 schools for all USDA child nutrition programs and non-program sales, facilities management, employees and services; training programs for all levels of staff, and managing external business relationships with vendors, school principals and non-profit organizations.

Ms. Wiggins holds a degree in nutrition from Wayne State University. She has pursued graduate studies at the University of Minnesota and holds a certificate in municipal management from George Washington University. Ms. Wiggins is the recipient of numerous honors and awards including the 1997 Silver Medalist Certificate of Achievement from the Federal Executive Board: Excellence in Government. Recently, she delivered a rousing testimony on the subject of "Meeting the Challenges of Feeding America's School Children" at the Congressional hearing before the Committee on Agriculture, Nutrition and Forestry of the United States Senate.





## Special Thanks and Recognition to our Conference Sponsors



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# Registration



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Please register online using the following link:

<https://www.surveymonkey.com/s/7ZSGWWS>

Or, you may print and fax the completed registration to (810) 257-3147. This form can be found on page 7 of this brochure.

The form is also available on our website at  
[www.gchd.us](http://www.gchd.us)

**Register early!**

# Registration



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1120 East Kearsley St, Flint, Michigan, 48503**

PLEASE PRINT CLEARLY and Fax to (810)- 257-3147

Salutation:	<input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Dr.						
First Name:		Last Name:		Suffix:			
Title:							
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City:		State:		Zip:		Country:	
Phone:	(    )	Fax:					
E-mail Address:							
Continuing Education Credits	None CHES MEHA Nursing NOTE: There will be an on-site fee for CHES credits of \$5/per credit for non-GLC-SOPHE members.						

Which one of the following best represents your job category or area?

- ☐ Social Work
- ☐ Community Health Worker
- ☐ Registered Nurse
- ☐ Substance Abuse/Addictions Counseling
- ☐ Health Education/Behavior
- ☐ Health Services/Hospital Administration
- ☐ Other (Please specify: \_\_\_\_\_)

Which one of the following best describes your agency/ organization? (Please select the best answer.)

- ☐ Local Health Department
- ☐ State Health Department
- ☐ Community-Based Organization/Non-Profit
- ☐ Hospital
- ☐ Federal Agency (please specify: \_\_\_\_\_)
- ☐ Other (please specify: \_\_\_\_\_)

Do you work in a rural setting? ☐ Yes ☐ No      Do you work in a primary care setting ☐ Yes ☐ No

Do you work in a medically underserved community? Underserved populations may include groups who face economic, cultural or linguistic barriers to health care.  
☐ Yes ☐ No



# About the Conference

## Conference Goal

This year's conference theme is **"Securing our Future: Protecting the Health of Genesee County Children."** The goal of the conference is to provide insights on the risk and protective factors related to children's health, share information regarding improving the environment in which children live and examine the resources available to address gaps in children's services.

## Location

This year's conference will be held at Flint Institute of Arts. Free parking is available on both the North and South entrances of the building. Overflow parking is available using Flint Central High School's parking lot, adjacent to the South end of the FIA. The Flint Institute of Arts is located at 1120 East Kearsley St, Flint, Michigan, 48503.



## Registration

There are two easy ways to register: online with the following link: <https://www.surveymonkey.com/s/7ZSGWWS> (the preferred method) or by completing the paper registration form on page 7 and fax to (810)- 257-3147

Registration includes all meals. The conference is FREE. In the event that you register and need to cancel, please email: [Jhaight@gchd.us](mailto:Jhaight@gchd.us)

## Continuing Education

(Continuing Education Credits costs are additional to conference fees)

**CHES:** An application has been submitted to SOPHE to award Category I CHES CECH. The Society for Public Health Education Inc. (SOPHE) is a designated provider of Continuing Education Contact Hours by the National Commission for Health Education Credentialing. CHES credits will be FREE for GLC-SOPHE members. The cost to non-GLC-SOPHE members is \$5.00 per credit hour.

**MEHA:** There will be a sign-in sheet at the conference to request MEHA CEUs.

**NURSING:** Hurley Medical Center (OH-291, 6/1/2015) is an approved provider of continuing nursing education by the Ohio Nurses Association (OBN-001-91), an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

There is no cost for Nursing CEUs.