

Discovering P.L.A.C.E

(Press release template/photo info example)

FOR IMMEDIATE RELEASE
June 14, 2012 (current date)

**CONTACT: Your name, your cell #,
your e-mail address here**

ADD A HEADLINE HERE: 1 - 1.5 LINES MAX

A sub-headline (called a “kicker”) can go here if you have something short and catchy that really needs to be said

Flint, Michigan – *(immediately launch into the who, what, where, when and why; total 2-3 very brief paragraphs, including examples of what a photographer can expect to see at the event, and that you have photo release forms on file for your students. See press release example on next page)*

(last paragraph) This project is supported by Discovering PLACE. A program of the University Outreach department of the University of Michigan-Flint, Discovering PLACE is one of eight hubs of the Great Lakes Stewardship Initiative (www.glstewardship.org). The mission of Discovering PLACE is promoting place-based education in Flint urban schools, along with sustaining professional development for teachers and building school-community partnerships. Find out more about Discovering PLACE at <http://blogs.umflint.edu/glsi>.

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(Photo info example)

(Info for photo of 2 students in chef’s hats. Please note: The school has a photo release form on file for both of these students.)

From left, Charles Wilsson, 16, and Jamie Earl, 17, of Flint’s Somewhere High School, prepare Great Depression Stew at the Joe Schmoe Restaurant in Flint on May 16. The stew is from a recipe handed down by the mother of Hattie Jones of Flint, which will be served at Friday’s Flint Food Stories Supper at the restaurant. Gathering the recipes has been the focus of the Flint Food Stories project, coordinated by Somewhere High School students.



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(Press release example)

FOR IMMEDIATE RELEASE
May 17, 2012

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Or mwhiggins@someschool.org**

STUDENTS LEARN ABOUT LOCAL HERITAGE THROUGH FOOD

Flint students chop, stir and blog with community members and restaurant owner to keep business open, document local heritage and practice classroom skills.

Flint, Michigan – Next Friday, the Joe Schmoe Restaurant expects to make a comeback when it hosts the Flint Food Stories Supper, an idea launched by 32 Flint high school students. The event will take place 6-8 p.m. at the restaurant, 3298 N. Somewhere Street in Flint.

The evening will feature the food and stories of locals, such as “Welcome Home from the War” casserole Jimmy Abraham remembers eating; Great Depression Stew, handed down by Hattie Jones’ mother; and Georgia Peanut Pie, a recipe carried to Michigan when Henry Parks moved here to work for GM. Students will present the recipes and stories they have been blogging about – and introduce recipe contributors – during the fundraiser meal, which students will help Schmoe prepare. Photo ops will include students in chef caps and aprons, local senior citizens next to their larger-than-life blog images and beautifully-prepared dishes of ripe tomatoes, bright greens, and richly-colored sauces created with produce grown on local urban farms. Note: A photo release form is on file for each participating student.

The event is part of a collaborative project between Schmoe and Flint’s Somewhere High School, intended to keep the restaurant open, document local heritage, and help students practice business, writing, culinary and technology skills. The continuing Flint Food Stories project is also supporting healthy community food practices. A donation of \$5 per meal is requested; proceeds will benefit the Flint Food Stories fund. See the project blog at www.TheGhostOfFoodsPast.blogspot.com.

The Flint Food Stories project is supported by Discovering PLACE. A program of the University Outreach department of the University of Michigan-Flint, Discovering PLACE is one of eight hubs of the Great Lakes Stewardship Initiative (www.glstewardship.org). The mission of Discovering PLACE is promoting place-based education in Flint urban schools, along with sustaining professional development for teachers and building school-community partnerships. Find out more about Discovering PLACE at <http://blogs.umflint.edu/glsi>.



Expanding classrooms. Strengthening communities.

